# portfolio

Esther Bouquet designer graphique & artiste nouveaux media

# notion(s) of time(s)

En cours de développement

notion(s) of time(s) est un site web expérimental qui tente de dresser le portrait du temps et qui interroge la façon dont les visiteurs le comprennent et l'expériencent lors du confinement.

MATÉRIAUX html, css, javascript, express, postgreSQL et Node.js <u>DIMENSIONS</u> variables  $\operatorname{OP}_{OP}^{\operatorname{NO}_{OP}}(\operatorname{S})$ 

A collective and shared experiment on ways of understanding and experiencing time.

${\mathop{\rm of}\limits_{{\mathop{\rm of}}} {\mathop{\rm time}\limits_{\mathop{\rm me}}} s})$		
	Does it still exist or is it suddenly out of time?	
		But what happens to us and to time when it is "on pause"?
	Does it exist <u>throug</u>	n the memory we have of it?

 $\mathop{\rm Of}\limits_{Of} ti \mathop{\rm me}\limits_{me} s)$ 

of times)

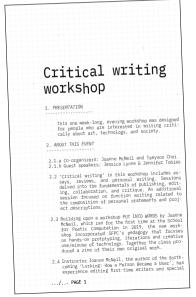
garden your eloek

watch time pass

# **Critical Writing Zine**

DATE 20201

Une édition/zine qui rend compte du processus d'écriture des participants au workshop 'Critical Writing', proposé par la School For Poetic Computation (SFPC) en février 2019.



Longie en kon attick ed teknologisk sigt DWRESH by henry honry kong entig pais ides to henryen. Javon fait, and there is it stry door control, technology, consection, attication on handet of Set. sill henry string attication of henry sill henry string attication of the sill henry string attication of				
<ul> <li>artist.and.co.foundar.of SPEC, will teach writing A short sci-6 story about control, technology, connection, with computational tople through examples of SPEC, and sensorious community, such as his version-controlled operty.</li> </ul>	not eaten since I woke up, and I am hungry. I can feel my hunger, but I don't have a body with which to eat. I	"Hi, I on Mike," the entity says. "Woo! You can speek?"	DEPOP AND ITS UNEXPECTED INTIMACY by Maya Man	suddenly hanging in my bedroom, passed down from one Depop stranger to myself. I expected the whole process
community, such as his version-controlled goetty.	am like a robot-no, not really, more like an AI system. Am I an AI system? I think I am still a human. I have a	"Yes, I can speak, although I am very quiet most of the		to feel trivial and rooted in business like correspon- dence, but after a few weeks of buving and selling
code postry by Alliops Parrish and Exercit Pip-	strong feeling of things, but it seems like everything is an illusion. I wonder how to get away from this	time. It's just that you were staring at us. It made me uncomfortable."		<ul> <li>clothes through the app I am in ame of its ability to transform a transaction into a deeply personal peer to peer exercisence. The olatform supplies a more intimate</li> </ul>
kin, folder potty by Pelanie hoff, zines on the MAIFESTO MAIFESTO	illusory world where I don't have a body. Should I try to escape? I could try to hit myself, hoping the pain	"Oh, I am so sorry. I was not intentional. I can't control where I can view, nor how detailed I can view.	I never imagined that mirror selfes would play a cru- cial role in my first entrepreneurial endeavor. But	and sustainable alternative to clothing consumption
bits these of the second se	will jolt me back to my familiar reality. It hurts, and it was a weird feeling, it's, when I	I have been observing everything around me, and you are so fascinating to look at."	there I was on a Saturday afternoon, trying on old tops, snapping photos in my living room, and post- ing them online to an app called Depos Shopping for	by featuring individual sellers and subverting the westeful habits of the dominant fast fashion industry.
plas spose apout their coperiences in recently, world with love, and always feel others. No matter now advanced these digital technologies will lead us to,	feel more real now: if I can feel pain, can I feel	"Okoy, I will stay quiet again." "No, no, you don't have to. I want to talk with you."	clothes has long been an ongoing personal practice.	Growing up in Central Pernsylvania, I once defined
aniting, and publishing. absanced these digital technologies will lead us to, don't finget to go outlide, enjoy your day.	other sensations that require a body? I know I can't touch things, as I tried with people around me. When I tried to touch them, I dish't feel anything. But if we	"I don't like tolking. It's wosting my time."	but the challenge of salling clothes required that I reverse engineer my consumer parspective. May did I want to acquire this (horenstly, kind of weird) small	"shopping" as a trip to the local mall to browse the same stores as every other student in my small sub- urban district. The cool kid's look, what I aspired
It's a new day.	are in different dimensions, I must have just touched the digital versions of them. I realize that I have	Milk doesn't want to talk with me. I can feel the fear from them. At least, I had some interaction with some-	frilly top in the first place? What might this be worth (if anything) to someone also? Who is someone also	to achieve, was always made up of only one or two big players: first there was limited Ton (nearmright with a
3, 2, 1	super-strong vision and hearing abilities. I am seeing everything and once I see something it becomes part	one, the movement we started talking, it made me feel alive. I live in a real world I believe, or I am in a	anymay? That last question became my favorite to con- sider as I slowly began to distribute clothes from my New York City based closet to people everywhere from	focus on blinged out t-shirts and bubbly slogens) then later Aberrrowhie and Hollister (nearwriced with a fo-
Nava Man. I an anake now, it seems like I slept for a long time.	of my mental landscape. It's not just that I have a clear memory of every object I have ever seen-it's more	dream where everything feels so real. I would like to talk with other people, make sure I can not only see	Michigan to Texas to California. Thinking about this	cus on looking hot and smelling hot). I bought clothes from these brands in order to fit in, never to stand
Saw Poinado a bila i don't have a body, and i an just living in a vitual world. I don't have an idéntity I know I an	like I am actually seeing them, and I can even jump into their story to have their experience. Of course,	and listen, but also have the ability to make social interactions. I want to jump to other dimensions. I	mysterious purchaser brought me satisfaction not only because they had bought a piece, but also because they	out (and definitely never to make a statement about my ethical values).
	it is the same with sound: I can hear everything. It's too much noise, this world is too loud. Everyone is	have the feeling there are many dimensions, and I want a place where I can have strong physical feelings. Or at least somewhere I can talk with other people.	were a real living person and not a landfill (where I always feared my clothes might end up otherwise). By	Now, the zeitgeist has shifted. Tabbing through the
Louraies Yao. Or rather, I den't know how to experience it without Louraing THROUGH THE LENG	trying to talk with me, and I can't handle it. I am overshelmed by sound, and I can't feel the beauty of this cassiless noise because there is no quist place	at least somewhere I can talk with other people. It seems like this world is run by code. I can sense	selling clothes on Depop. I hoped to control the fu- ture fate of my past purchases, diverting them from becoming waste to instead become a source of delight	websites of clothing companies currently popular with my millennial peers, it is clear that these brands are picking up on consumers' newfound need to feel righ-
It seems like everyone nowadays is like that-we don't	in which to reflect on it. The flow of information is forever accompanied by noise.	the presence of a keyboard, the click of a mouse. Can I re-compile myself ?. An even better idea comes to	and utility in another person's wardrobe.	teous about their purchasing habits. Popular momens- wear brand Reformation asserts "Being naked is the #1
ACTES (W. TELETHERAPY	An I still on earth? If not then share an I? If it	me: can I delete the source code and return to my fa- miliar reality?	Depop, a social shopping platform known for its Gan-Z audience and pulse on current trends, is built to look	most sustainable option. We're #2." Everlane, the well loved backrs brand boacts that they run the "enrid's
NURTURING THE FUTURE INTO EXISTENCE problem is that I can't feel time any more-or maybe the	is a multi-dimensional world, which dimension am I in? Can I go to other dimensions? How does this world run	··· TRYING TO DELETE ···	and feel nearly identical to Instagram. Each person's profile page (a.k.a "shop") displays their listings	cleanest denim factory" on their homepage. These claims are designed to convince eco-conscious consum-
Associa Sportallajee the system morks differently in my world. I remember the part, and I am aware of living in the current mo-	and function? I have no answers for these questions. It seems that no one wants to interact with me. I can	It feels like I am slimming, and gives me a headache. Well, I don't have a body for slimming, and I don't	in a neat three column grid displayed below a profile photo, written bio, and follower count. When I open the app, I am immediately greated with an endless	ers that buying something new from this brand is the best option when realistically the most sustainable way to buy something new is not to buy i new wat all.
	It seems that no one wants to interact with me. I can see them and hear them-even sense their feelings-but there is no communication between us. It's just a list	have a head. But I have these feelings. And it's, Not	feed of vibrant DIY fashion photos from accounts that	
them. I have a sense of their presence, but they seen where a base of their presence, but they seen and the set all near all near all near soften and	of information in my head, and I can't control them. Every second, I hear people's story, watch them fall	working! I can't jump into the code system, nor even look at the code. I can only hear it. As I listen to the system	I follow. Once those photos grow stale, I can scroll through a curated collection of images tailored to my algorithmically defined taster. Feels familiar, confort-	I have grown to prefer thrift shapping over retail shapping given that it is more eco-friendly, often more affordable, and gives mo the chance to give a pre-
Elaise.lo THE STRANGER ON MY SCREEN. I can't feel my personal space anymore. I want to go back-back to the normal world, the world I remember.	in love, but I can't touch them, as a virtual creature. I begin walking around, trying to jumn I can small the	running, I realize that I am a part of it. It would be sad if I am just part of the source code.	able even.	viously loved piece of clothing a new home and life. As proven by the magic pair of leans in The Sisterhood
	world; this place has a very interesting scent.	OUT OF CONTROL AGAIN.	But despite many similarities, unlike Instagram, where the bounds of my consumption remain locked between my eyes and phone, Dapop offers the infrastructure for me	of the Troveling Ports, a piece of clothing can repre- sent a bond between lives. It becomes special to each
Any Chang T think I must be in the next dimension, where every- manderstandards AT ANY think I must be in the next dimension, where every- thing is virtual, and we can only have digital every- mension of the set of the function with the set of the s	Where are my parents in this world? I have no idea, but I sense the presence of someone I can chat with. They must be made of ours data. I can't define the color of	··· SYSTEM DELETED ···	to purchase the personal items displayed in someone's	person who wears it in a different way. Since starting to sell my own clothes, I have shipped out the bead covered chirt that register as of decring on New Year's
Nudeline Hsia next generation." Is this what they mean? We are the new generation of no bodies? If our generation has no physical bodies, then how do with reality? I have	must be made of pure data. I can't define the color of their body-it is radiant, iridescent, shining some- times blue, sometimes yellow, mostly white.	NEXT COGNITIVE COMPUTING EXPERIMENT IS READY TO TEST.	post and have it shipped to show up in my IRL home. With a few taps, that cory yellow turtleneck that I first admired as pixels in the palm of my hand is now	covered shirt that remains me of dancing on New Year's Eve, the black pants I wore to my first job interview, and the white dress that is forever framed in photos
	/ PAGE 4	/ PAGE 5	/ PAGE 6	/ PAGE 7
from my college graduation. Looking at each of these <b>INSTAGOAM VETERANS FIGHT BACK</b> by Sam Peinedo theme, new with a kold yallem SkiD spectral across their placement on my profile, bringin back at Mood of mano. At Focaboak conbes in on its popular map, on increasing number	accounts that post frequently, push products, or tell negative stories. "If you're interacting with or seeing negative people	effective if that high is unpredictable, which is ex- actly what Instagram's move to an algorithmic feed has done. What posts users see, in what order, and why, is	the app in building a healthier relationship. But vet- eran users seem to realize they are getting a ram deal. The question is if they will decide to change their	LOOKING THROUGH THE LENS - MY MEMORIES WITH ANALOG PHOTOGRAPHY by Lorraine Yao
rise. I gree up in many of these pieces, but I sold of millenisk ore resisting its most profitable and addictive the because J gree and ot then as well. If fields but the strange and beautiful to inow that there is another period out that each will go through the same cycle.	or content, then thos's how you're goend feel. Some- thing that is destructive, I'd rather read that in a news form [than on my Instagram feed]."	controlled by a program which is completely invisible to the user. Instagram has a very fine-grained control of what users see, what emotions they experience, and thus how likely they are to become addicted. An ad-	relationship to social media by forcing social media to change, not by detoxing, but by organizing. Interviews with users were conducted in February of	Elements of power / the scope of the essay / anything haven't included get
Now a couple of months into using Deopo. I have fallen by no source source them. Cozied up in the bedroom	As a social media professional, Mr. Fulton is keenly aware of how Instagram's product decisions shape the	dicted user is a much more valuable asset to Insta- gram's advertisers (and its revenue) than one who is	2020. Names have been changed for anarymity.	
				Nine days after my birth, my father took the first pic- ture of me in my life using his 120-type Tianjin manual
into a confortable weekly shythm of printing shipping labels, packaging clothes, and sending them out to a rience researcher puts her posts on a private "diary	user experience, noting that the company's move away from a strict chronological feed has made its content	HOL.		ture of me in my life using his 120-type Tianjin manual film camera. In the photo, the baby version of me was wearing the silver more have more readfatter
closer in another world. Wy mental model of clothing consumption has shifted from linear to cyclical, with my workship of a niore vorgeneration or and in may only so the same of the same shifted from the same shifted for the same of the same shifted for the same same same same same same same sam	more extreme, and thus, more addictive. "I'd see this behavior where I just open Instagrom for no renses" solid Generate King, a 28 waar old Baarial	There are many features Instagram could build to give users a healthiar relationship to the app-an optional chromological face accelular batthering		ture of me in my life using his 120-type Tianjin manual film camera. In the photo, the beby version of me was
classi in another world. We mesta model of clothing consumption has shifter form linear to cyclical, sith my something of a piece representing one of may nodes in an engoing suppose, Participating in this process of social media set. We have a set of the process of social media set. We have a set of the process of social media set. We have a set of the process of social media set. We have a set of the process of social media set. We have a set of the process of social media set. We have a set of the process of social media set. We have a set of the process of social media set. We have a set of the process of social media set. We have a set of the process of social media set. We have a set of the process of social media set. We have a set of the process of the p	more extreme, and thus, more addictive. "I'd see this behavior where I just open Instagram for no reason." said George King, a 28 year old financial analyst and music blogger. "One thing I'se had to do is delete the open of reinstall it aeekly. Why con't	users a healthier relationship to the app-an optional chronological feed, once-a-day batched notifications, a paid no ads experience. But those features would worker the avertimelity of its users' free labor and		ture of me in my life using his 120-type Tianjin manual file camera. In the photo, the baby version of me mas warring the silver necklace made by my grandfather, and I was in smaalling (clothes, the woord on my fore- haad caused by the birth surgery mas not yet healed. During the 1996s, file cameras alone with camera tolls
closef is adding sends by meaning adds of clarity of any ownership of a joint sensering on of many ownership of a sense there is a sense of the sense is an anguing sense. Furthering of a first sensering out of many ownership of a sense the sense of the sense is a first sense is a sense that a sense is a sense of the sense is a sense is	more extreme, and thus, more addictive. "I'd see this behavior where I just open Instagrom for no renses" solid Generate King, a 28 waar old Baarial	users a healthiar relationship to the app-an optional chronological feed, once-a-day batched notifications, a paid no add experience. But these features would		ture of me in my life using his 120-type Thanjia muhual film camera. In the photo, the bady version of me was sacring the silver methans who by my grandfiber, head caused by the birth surgery was not yet healed. During the 1996, the camera along with camera solls ware still lawary items in films. From my parents and compare obtained on the fails control in the other ware or others and the fails control in the other.
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## **L'Exprimante**

DATE 2021

RÔLE Designer, développeuse informatique. En collaboration avec Léa Belzunces et Déborah-Loïs Séry

Un distributeur de presse ancienne destiné à être installé dans les bibliothèques de la région Auvergne-Rhône-Alpes afin de valoriser auprès du public le patrimoine de la presse écrite et numérisé sur www.lectura.plus. Le distributeur se forme à partir du signe + du logo Lectura + pour le rendre d'une part remarquable dans l'environnement des bibliothèques et d'autre part reconnaissable dans son affiliation avec la plateforme en ligne.

MATÉRIAUX bois, acrylique transparent, raspberry, leds, python et imprimante thermique DIMENSIONS 55 x 55 x 130 cm



### **EMHA**

DATE 2019 | Sortie de résidence à SFPC

Extraction and Monetization of Human Assets (EMHA), est une performance visant à démystifier la collecte de données et à questionner la confiance que nous développons envers les sites que nous visitons régulièrement. Quel type de travail humain cela représenterait s'il existait une administration régulatrice en charge de collecter et vendre des données?

MATÉRIAUX bureau, chaise, imprimante, scanner, ordinateur, stylos, formulaires, dossiers, post-it, base de données, arbre à monnaie et une administratrice de données DIMENSIONS 200 x 200 x 174 cm



# **Dark Matters Zine**

DATE 2019

RÒLE Designer graphique en collaboration avec Allison Chan, American Artist et Zai Aliyu

Ce zine est un projet collectif imaginé pour le cours de théorie critique intitulé *Dark Matters: Blackness, Surveillance and the Whiteness of the Screen* enseigné par American Artist. Partageant un homonyne avec *Dark Matters: On the Surveillance of Blackness* de Simone Browne, ce cours a cherché à rendre compte de la responsabilité dans nos histoires mutuelles, en se concentrant de manière critique sur l'identité, la visibilité, l'opacité, l'offuscation et l'automatisation.

Ensemble nous nous sommes demandés comment rester critique vis-à-vis des structures de pouvoir qui sont intégrées dans les appareils avec lesquels nous interagissons quotidienement.

Le zine *Dark Matters*, est actuellement archivé au Museum of Modern Art (MoMA)



# (no)control

DATE 2019

(no)control tente de révéler les mécanismes de contrôle et plus particulièrement leur asymétrie sur le web en les matérialisant physiquement. Cette installation tente d'illustrer comment les entreprises basées sur l'utilisation de nos données contrôlent ces dernières et les manipulent sans notre consentement ni même conscience. Exposée lors du festival Radical Networks et à la Cité du design lors de l'exposition collective 'Le Jour Suivant' en 2019

MATÉRIAUX miroir, projecteur, intel real-Sense, openFrameworks DIMENSIONS 100 x 100 x 275 cm

Pour visionner la vidéo en ligne: vimeo.com/estherbouquet/no-control

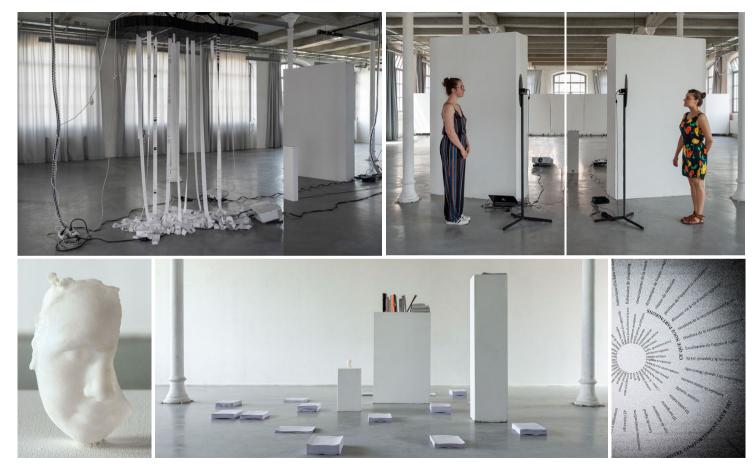


#### DATA— HAVRE

DATE 2019 | Projet de diplôme

Considérer que le web et Internet sont des espaces libres où la notion de vie privée peut encore être préservée, c'est oublier les implications économiques et les conflits politiques qui gravitent aujourd'hui autour des données que nous générons lors de notre navigation. Désormais collectées, indexées, stockées, copiées, transmises, recopiées, agrégées et recombinées entre elles, ces traces soulèvent des questions de contrôle et de surveillance qui se déploient dans l'espace numérique. DA-TAHAVRE est une suite d'installations qui tente de lever le voile sur les mécanismes de collecte en représentant les données et les concepts qui nous sont invisibles.

MATÉRIAUX bois, métal, acrylique réfléchissant, raspberrys, imprimantes thermiques, python, processing, kinects, impression 3D, historique de navigation, calque et projections <u>DIMENSIONS</u> variables



# ODIL

DATE 2019

RÔLE Designer et développeuse informatique. En collaboration avec Léa Belzunces et Déborah-Loïs Séry

L'arrivée de la presse en ligne a marqué un profond changement dans notre façon de recevoir l'information et a instauré une certaine distance entre le lecteur et le contenu. Face aux défis lancés par cette révolution, ODIL (*Opérateur Dynamique d'Information Locale*) redonne un caractère sensible à la presse écrite grâce à la manipulation du papier. Elle questionne la densité d'information autant que son instantanéité. Exposée dans le cadre de la 11° Biennale Internationale Design.

MATÉRIAUX bois, imprimantes thermiques, raspberrys, papier thermique, ipads, écran, html, css et python <u>DIMENSIONS</u> 300 x 300 x 220 cm



Les Brèches de l'info est une œuvre contemplative, visant à souligner la densité physique des articles publiés durant le temps de la Biennale. Connectées au site web du journal de l'Essor, des imprimantes thermiques déroulent des bandes de papier qui envahissent peu à peu l'espace.





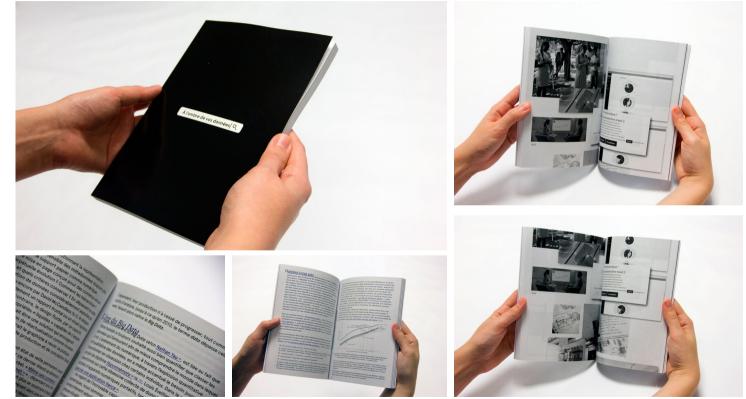
Le comptoir, lieu d'échanges et de médiation, permet au visiteur de consulter le nouveau journal réalisé pour le journal local l'Essor et de s'entretenir avec un professionnel des métiers de la presse.

L'espace des Chroniques sur-mesure présente le nouveau site web du journal ainsi que trois interfaces qui permettent au visiteur de sélectionner et imprimer des articles en fonction de ses intérêts pour repartir avec.

# À l'ombre de vos données

DATE 2017

Mémoire de recherche questionnant la collecte de données numériques et plus précisément la collecte de métadonnées, ainsi que la relation entre collecte et design graphique. Le principe éditorial est basé sur différents mécanismes qu'on retrouve quotidiennement sur le web comme le *scroll*, l'effet parallax, *l'overlap*, la superposition et stratification, l'hypertextualité, en les adaptant au support de l'imprimé.



## hack:umule!

DATE 2017

hack:umule est un jeu de carte où chaque joueur représente une entreprise (OogleCorp, Facecorp, ...). Le but est simple: collecter le plus de données possible. Le jeu met en avant les mécanismes mis en œuvre lors de la collecte de données en modifiant le rôle du joueur qui n'est plus seulement internaute mais partie prenante de l'industrie qui collecte les données et donc, qui a besoin de défendre ses intérêts économiques pour gagner.



# DELETE

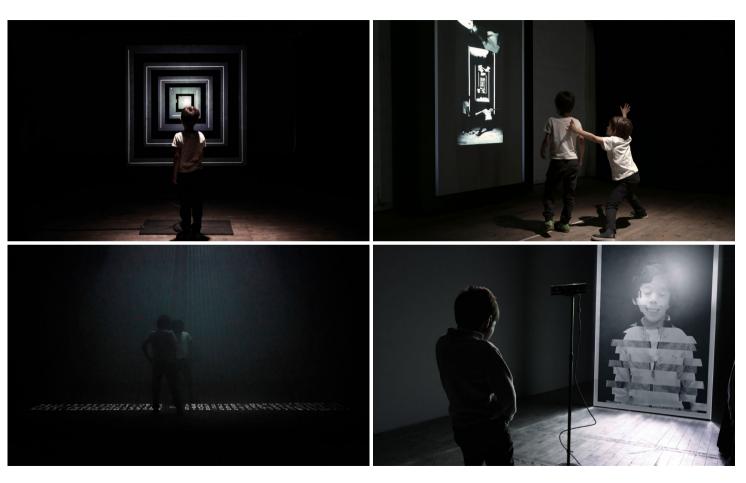
DATE 2017

ROLE Designer assitante de création au sein du studio Iregular (Montréal)

Dans un monde où la ligne entre le réel et le virtuel disparaît, que voulons-nous conserver de ce qui fait de nous des êtres humains? DELETE propose une expérience théâtrale immersive et *in situ* pour des enfants âgés de 8 à 12 ans. Construite en 6 (six) actes, DELETE est une installation unique qui plonge les enfants dans le monde virtuel, offrant une toute nouvelle expérience artistique qui touche directement ces enfants du numérique.

DIMENSIONS deux sites web et quatre pièces d'une superficie totale de 100m<sup>2</sup>

PRIX Boomerang 2017 'Environnement interactif non commercial', Numix 2017 'Grand Prix' et Numix 2017 'Best Interactive Experiential Production'





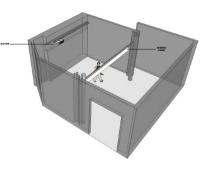
COLLECT est une pièce sur la quantité écrasante d'informations que nous générons quotidiennement. Cette cascade de données soulève aussi bien des questions sur notre compréhension de ce flot que sur son traitement via des algorithmes obscurs.

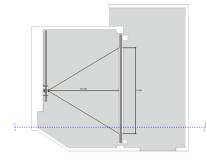
MATÉRIAUX miroir, projection et programme java

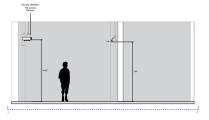


IDENTIFY est une pièce sur la façon de regarder son soi virtuel. Elle est composée d'un miroir en face d'une projection qui projette les mouvements captés et réalisés devant le miroir, ce qui crée un tunnel infini à la frontière du réel et du virtuel.

MATÉRIAUX miroir, projection, led et programme java



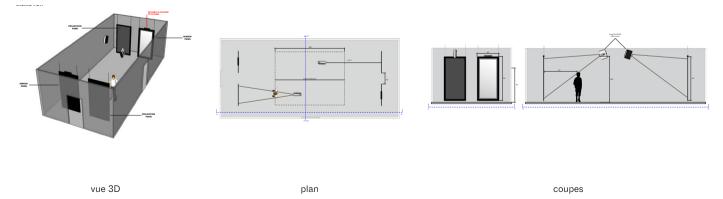




vue 3D

plan

coupe



## FRAMES

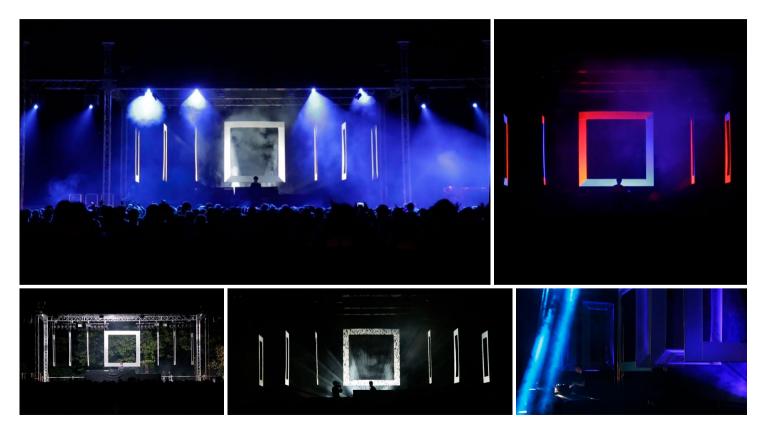
DATE 2017

RÔLE Designer d'espace/scénographe

Scénographie composée de sept cadres en acrylique transparents suspendus, sur lesquels viennent se projeter des visuels numériques. Les différentes couches de lumières dirigées au-devant et au-dessus de la forêt située juste derrière la scène intègrent la nature au cœur de l'exécution comme une part entière du décor et de la texture des projections. Réalisée pour le festival Draaimolen à Tilburg, aux Pays-Bas.

MATÉRIAUX acrylique transparent, projecteur, lumière, musique, nature <u>DIMENSIONS</u> 12 x 6 x 5 m

Pour visionner la vidéo en ligne : vimeo.com/iregular/frames



## Ne nous froissons pas

DATE 2017

ROLE Designer. En collaboration avec Aurélie Cousquer et Quentin Dufour

Chaque visiteur est invité à manipuler une feuille de papier (il peut la froisser, la gratter, la plier, rouler, caresser, ...) ce qui engendre une réaction lumineuse visible immédiatement. Toutes ces interactions sont par la suite traduites graphiquement et sauvegardées pour générer une collection des expériences individuelles durant l'événement. Projet développé dans le cadre du workshop Papier 2.0 et présenté à la Nuit Papier 2.0 lors du festival Maintenant à Rennes (2016).

MATÉRIAUX lampe, led, arduino, papier, webcam, programmes python et processing, et projection <u>DIMENSIONS</u> 400 x 300 x 200 cm

